



## FOR IMMEDIATE RELEASE

### **Contact**

Children's Wisconsin

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### **Children's Community Health Plan changes its name to Chorus Community Health Plans**

*Effective Sept. 1, new name positions CCHP to better serve the community*

**MILWAUKEE, Wis., Sept. 1, 2022** — Children's Community Health Plan has changed its name to Chorus Community Health Plans (CCHP) to help expand its offerings and reach new members.

The new name highlights CCHP's longstanding community focus, and does not have any impact to current members or coverage plans offered. CCHP will continue to provide a variety of health insurance plans and customize services to meet the unique health care needs of adults, children and families.

"We have been growing and evolving as an organization for the last fifteen years, and our new name, Chorus Community Health Plans, will help better reflect our commitment to expanding access to health care, advancing health equity and building stronger communities," said Mark Rakowski, president of CCHP. "When you think of the word chorus, you likely think of many people and moving pieces, all working toward the same goal. At CCHP, we work together with our community partners and health care providers to improve outcomes and help our members live their healthiest lives."

As a proud affiliate of Children's Wisconsin, this new name marks an important milestone in the shared history of CCHP and Children's. Effective Sept. 1, 2022, the transition away from using the product name Together with CCHP for marketplace and commercial plans will also begin. Additional details are forthcoming.

**Media wanting to speak to Mark Rakowski, president of CCHP, should email [ajanzen@childrenswi.org](mailto:ajanzen@childrenswi.org) to reserve time. He is available first come, first serve on Sept. 1 from 3 to 5 p.m.**

### **About Chorus Community Health Plans:**

Chorus Community Health Plans (CCHP), an affiliate of Children's Wisconsin, is an HMO dedicated to providing access to the highest quality health care and services to our members while supporting a healthy community. We are proud to serve over 150,000 members between our two products, Together with CCHP and BadgerCare Plus. Chorus Community Health Plans is a member of the Association for Community Affiliated Plans (ACAP), which is a national trade association representing more than 75 nonprofit safety net health plans which collectively provide health coverage to more than 22 million people. ACAP's mission is to strengthen not-for-profit

Safety Net Health Plans in their work to improve the health and well-being of lower-income people and/or people with significant health needs.

**For more information:** [chorushealthplans.org](https://chorushealthplans.org)

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