

# Healthy Mom, Healthy Baby Program

## Is There a Baby in Your Future?

Healthy Mom, Healthy Baby is a free benefit for CCHP members that offers personalized support and services during all stages of pregnancy. Whether this is your first pregnancy or you have other children, we want to support you in reaching your goals, making informed health care choices and having the healthiest pregnancy.

### Participating in the Program

You'll partner with a CCHP care manager who can help with:

- Getting necessary health care and support that includes Spanish-speaking assistance if needed and breastfeeding support
- Connecting to resources in the community
- Health education materials before and after the baby is born
- Personal support for issues that matter to you most

Pregnant participants who join the program, complete goals and reach milestones can earn incentives and gifts!

### Program Incentives

We want to reward you for taking care of yourself! You can earn over \$100 in incentives from this program when you:

- Join our Healthy Mom, Healthy Baby program
- Go to a doctor's visit in your first 12 weeks of pregnancy
- Go to your postpartum visit after having your baby

### Pregnancy Resources

From food and nutrition to mental health to preparing to get pregnant, our team is here to provide you with all the resources you might need. Visit our resources page for more information by scanning the QR code.



### Contact Us

Want to learn more about Healthy Mom, Healthy Baby or interested in participating in our program? Let us know! Our Healthy Mom, Healthy Baby team will contact you in less than 48 business hours.



**(414) 337-BABY (2229)**

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HMHB-Contact**

